

Welcome Note



Petra Joerg, Managing Director

Rochester-Bern Executive MBA Program

"The Rochester-Bern Executive MBA Program is the right choice for executives looking for an internationally recognized general management education in Switzerland. Let me invite you to explore our program: attend our events, sit in on regular classes, and talk with students and alumni. We will help you find the education that prepares you for your next career steps.

As a candidate for the program, you will have to go through two interviews. There, we want to find out whether you have the requirements to succeed in the program and to actually enjoy it. Moreover, we want to assess how you will fit in with others in the class. The interviews are based on your CV and focus heavily on your business experience. Let me encourage you to send us your application. We are looking forward to meeting you."

Contact

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