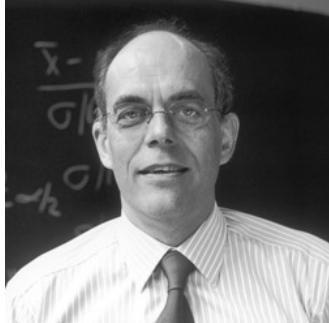


Welcome Note



Claudio Loderer, Program Director

Institut für Finanzmanagement, Universität Bern

"I am the link between the University of Rochester and the Universität Bern. As someone who holds a doctoral degree from the University of Rochester, I am familiar with the quality of faculty and instruction provided by the Simon School. As a professor teaching and consulting in Switzerland, I also know the needs of Swiss firms and managers. I am careful to see that the U.S. curriculum is calibrated to those needs.

The Rochester-Bern Executive MBA program gives organizations in Europe seeking to maximize the potential of future corporate leaders a vital advantage. It offers all the benefits of a leading U.S. business school combined with the convenience of a location in Switzerland. To ensure that the program meets the quality standards of Swiss customers, we select professors and students carefully and take care of all logistics."

Contact

Rochester-Bern Executive MBA Program
Prof. Claudio Loderer
Engehaldenstrasse 4
3012 Bern

Phone +31 631 3477

claudio.loderer@executive-mba.ch