

Welcome Note



Carin Conlon
Executive Director of Executive Programs
University of Rochester

“The globalization of business continues to accelerate the changes occurring in our organizations. The program will give you the skills and knowledge to compete in this rapidly changing business environment. Our world-class faculty will apply modern business practices and theory to practical business problems. A heavy emphasis on student teams offers a diversity of perspectives that enriches your education.

The global nature of the program gives students from Europe and the United States an opportunity to study and learn together and broadens their horizons. The problems businesses will face in the future may look quite different from those they are struggling with today. The program will help you define and clarify problems in this changing environment. Our alumni stress that what they learned in this program has changed the way they look at the world.”

Contact

University of Rochester
William E. Simon School of BA
Mrs. Carin Conlon
CS-2202H Carol Simon Hall
USA- Rochester, New York 14627-0107

Phone +1 585 275 29 37

carin.conlon@simon.rochester.edu