

Rochester-Bern Executive MBA Program 2013/14



We'll change the way you think.



SIMON
GRADUATE SCHOOL OF BUSINESS
UNIVERSITY of ROCHESTER

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b
UNIVERSITÄT
BERN

Rochester-Bern

Executive Programs

University of Rochester

Universität Bern



«I have known the Simon School for 30 years now. The aspects of its educational programs that impress me most in their graduates are the ability to tell what is important from what is unimportant and the knack for solving problems and making good decisions.»

Dr. Bruno Gehrig, Honorary Degree 2006; President of the Board, Swiss International Airlines Ltd; Vice President of the Board, Roche Holding; Board of Directors, UBS AG

10 good reasons to select the Rochester-Bern Executive MBA program

- Established in 1994 as the first EMBA program in Switzerland offering a U.S. degree.
- Built on a long-standing relationship between the University of Rochester and the Universität Bern.
- 45 years of experience in the EMBA market in the United States and 18 years in Switzerland.
- Accredited by AACSB International since 1966 (Simon School, University of Rochester).
- Ranked among the leading graduate business schools in the world (Bloomberg BusinessWeek, U.S. News & World Report, The Wall Street Journal, Financial Times, and Forbes).
- First-class general management education built on sound economic principles.
- Part-time curriculum on three continents (Europe, United States, and Asia).
- Emphasis on team work and immediate application in the workplace.
- Intense networking with international faculty and participants from all kinds of industries.
- Dual degree from two well-known universities.



«Filling the gap between engineering and management.»

Christian Rähle, Class 2007/08, Head of Product Management, Thommen Medical AG

«Technology has fascinated me since my childhood», says Christian Rähle, today Head of Product Management at Thommen Medical AG, an international dental implant development company. In his current job he still applies the knowledge from his mechanical engineering studies at ETH Zürich with passion. But the more he rose in rank, the more he lacked the principles of successful management as foundation for his leading position. «Since entrepreneurial thinking is as important as technical feasibility, I decided to invest in an Executive MBA».

Christian was looking for a program which keeps pace with ETH's excellent international reputation and level of expertise. Further he was looking for a bi-weekly format allowing him to keep projects on the job going. He finally applied for the Rochester-Bern Executive MBA which was recommended to him by a friend. During the program, he was able to match theory with experience. «It was a great setting to learn how to work efficiently in a group under pressure», he states, «and there was an excellent exchange among classmates with similar problems even if in different industries active.»

Christian got promoted during his EMBA studies and took over his current position as Head of Product Management. Looking back on his EMBA education, Christian today still benefits from the various courses and the expanded network. He regularly meets with the core of his class remembering discussions with professors, joint sport activities and meaty dinners in Rochester.

The main characteristics of the program

The Rochester-Bern Executive MBA program offers a first-class general management education with an international focus and intense networking with faculty and peers. It allows participants to earn an MBA in Switzerland from an accredited, top-ranked U.S. business school without interrupting their careers.

Quality: demanding, rewarding, and caring

The program is built on a cross-functional curriculum grounded in sound economic principles. It provides the mindset for leaders who want to succeed in today's and tomorrow's business world. Courses are well integrated and follow a logical sequence proceeding from fundamental tools to strategy considerations. Class discussions and projects focus on real-world examples, with an emphasis on immediate application in the work place. The program team provides first-class care and support to students.

Internationality: studies abroad and dual degree

The program is offered by the University of Rochester (NY, USA) in cooperation with the Universität Bern. Students come from all over the world and study in Switzerland, the United States (6 weeks in Rochester), and China. During their studies, they have the opportunity to work with students of the parallel executive program in the United States. Graduates earn an international MBA degree (University of Rochester) as well as a national EMBA degree (Universität Bern).



Networking: trustful exchange with peers and faculty

The program is designed for executives and taught by outstanding professors. Participants come from different industries and have several years of management experience; professors live, teach, and consult all over Europe and in the United States. Throughout company-related assignments but also outside the classroom participants have the opportunity to discuss their daily challenges with professors and classmates.



«A prerequisite for an interesting position abroad.»

Martin Schwab, Class 2000/01, CFO, Axpo Holding

In the beginning of 2000, Martin Schwab entered the Rochester–Bern Executive MBA to equip himself with the right tools for an international career. «In order to widen my range internationally, I aimed to add an Executive MBA on top of my 'Swiss certified expert in accounting and controlling'.» He knew that an international degree from a highly ranked university would help him in finding an interesting position abroad.

Just a few months after graduation from the Rochester–Bern Executive MBA, Martin moved to London where he joined Compass Group PLC which had taken over Selecta Group in Spring 2001. In London he was responsible for the development of group controlling and leading various projects, among them the introduction of a group-wide financial consolidation software. Furthermore, he acted as interim Finance Director for North and Central Europe. «The EMBA helped me to assemble single bits and pieces to a whole. My manner of thinking definitely changed and the three-legged stool out of our 'organizational architecture' course became a faithful companion.»

Martin moved back to Switzerland in 2004 and acted as Finance Director and Deputy Managing Director accountable for 2,500 employees and a turnover of 175 million Euro at the Swiss division of Compass Group. In the end of 2005, he moved to Zug as CFO of Selecta Group. There, he managed the financial aspects of the sale of Selecta Group to a Private Equity investor and was responsible for a syndicated loan of 950 million Euro. Since January 2011, he is the CFO of Axpo Holding.

The institutions behind the program

The Rochester-Bern Executive MBA is offered by the Simon Graduate School of Business at the University of Rochester in collaboration with the Institut für Finanzmanagement of the Universität Bern. It is run through a foundation and is financially self-supporting.

Simon Graduate School of Business, University of Rochester

The University of Rochester, an independent, privately endowed and managed university founded in 1850, is among the leading private institutions of higher learning in the United States. Rochester faculty and alumni have included eight Nobel Prize winners and twelve Pulitzer Prize winners.

The Simon School is one of the seven schools that make up the University of Rochester. It looks back on 45 years of experience in the Executive MBA market. [In 2011, Financial Times ranked the Simon School number 6 in the world for finance and number 5 for managerial economics.](#)

The Rochester-Bern Executive MBA program, as part of the Simon School, carries with it the reputation of one of the world's top 50 graduate business schools. The Simon School has been fully accredited by the AACSB (Association to Advance Collegiate Schools of Business) International since 1966.

Institut für Finanzmanagement (IFM), Universität Bern

The Universität Bern was founded in 1834 and is one of ten universities in Switzerland. It consists of eight faculties and has a distinguished reputation in economics. The cooperation with the University of Rochester goes back to the well-known monetarist Karl Brunner who worked at both universities in the early seventies. The actual founder of the Rochester-Bern Executive MBA is Claudio Loderer, Director of the Institut für Finanzmanagement and both a former student of Karl's and a PhD from Rochester.

Foundation

The Rochester-Bern Executive MBA program was started in 1994. It is run through a foundation and is financially self-supporting. Foundation board members are business leaders or academics; they do not have any financial stake in the program. The foundation's activities are monitored by an advisory board of alumni that provides guidance and support.

The people behind the program

The Rochester-Bern Executive MBA is represented by Mark Zupan and Carin Conlon in Rochester as well as by Claudio Loderer and Petra Joerg in Bern.



Mark Zupan, Dean
Simon Graduate School of Business

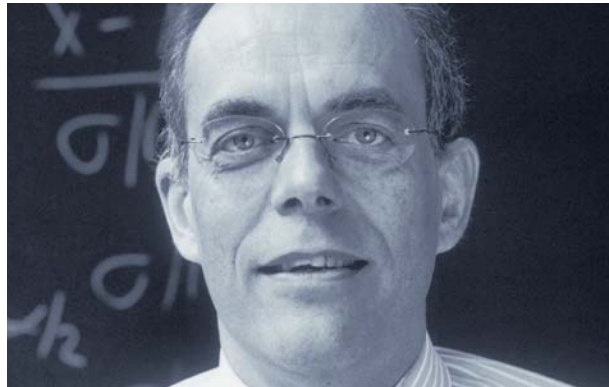
Executives in today's world of global business do not always know in advance how change will affect their organizations. The program will help them better define the issues, develop more robust strategies for dealing with them, and implement thoughtful and effective solutions. Through real-world applications and first-rate teaching, our faculty members bring the latest research and management insights to life in class.

The Simon School is proud of its long-standing relationships with its European partners, a true cornerstone of its commitment to global management education. We look forward to welcoming students from anywhere in the world who appreciate the opportunity to advance their managerial expertise, add value to their organizations, and enrich their professional lives.

Carin C. Conlon, Executive Director of Executive Programs
Simon Graduate School of Business

The globalization of business continues to accelerate the changes occurring in our organizations. The program gives you the skills and knowledge to compete in this rapidly changing business environment. Our world-class faculty applies modern business practices and theory to practical business problems. A heavy emphasis on student teams offers a diversity of perspectives that enriches your education.

The global nature of the program gives students from anywhere in the world an opportunity to study and learn together and thus broaden their horizons. The problems businesses will face in the future may look quite different from those they are struggling with today. The program will help you define and clarify problems in this changing environment. Our alumni stress that what they learned in this program has changed the way they look at the world.



Claudio Loderer, Program Director
Institut für Finanzmanagement, Universität Bern

I am the link between the University of Rochester and the Universität Bern. As someone who holds a doctoral degree from the University of Rochester, I am familiar with the quality of faculty and instruction provided by the Simon School. As a professor teaching and consulting in Switzerland, I also know the needs of Swiss firms and their managers. I am careful to see that the U.S. curriculum is calibrated to those needs.

The Rochester–Bern Executive MBA program gives a vital advantage to organizations in Europe seeking to maximize the potential of future corporate leaders. It combines all the benefits of a leading U.S. business school with the convenience of a Swiss location. To ensure that the program meets the quality standards of Swiss and international participants, we select professors and students carefully and take care of all logistics.



Petra Joerg, Managing Director
Rochester–Bern Executive Programs

The Rochester–Bern Executive MBA program is the right choice for executives looking for an internationally recognized general-management education in Switzerland. Let me invite you to explore our program: search our website, attend our events, sit in on regular classes, and talk with students, alumni and our program team. We will help you find the education that prepares you for your next career steps.

As a candidate for the program, you will need to go through two interviews. It is the goal of these interviews to find out whether you have the requirements to succeed in the program and to actually enjoy it. Moreover, we want to assess how you fit in with others in the class. The interviews are based on your CV and focus heavily on your business experience. Let me encourage you to send us your application. We are looking forward to meeting you.



«I have learned to reduce to the max.»

Martin Schneider, Class 1998/99, CEO, Publisuisse

After having studied business economics in St. Gallen in 1993, Martin worked in different positions until he joined SRG Swiss Broadcasting Corporation and later Publisuisse. Around that time he started his studies in the Rochester–Bern Executive MBA. «The program broadened my horizon and I was able to apply course contents directly to my work life.» He found great value in studying with international faculty and class mates, especially since his new position as responsible of the commerce department involved leading international activities and project coordination.

Just one year later he was promoted and took on the sales division. Additionally, he became member of the executive board. Since September 2003, Martin is acting as CEO of Publisuisse. He points out the importance of flexibility, starting with the attitude right up to structures and procedures. Juggling with huge volumes of data and taking sustainable decisions, he still benefits from his Rochester–Bern experience. «The knowledge of EMBA courses like statistics and corporate strategy are active constituents of my daily routine.»

When choosing his EMBA program, Martin put emphasis on reputation, accreditation, applicability and internationality. He was looking for a program cooperating with a top university offering English as education language. Today, he points out the academic side of the program: «The courses were well structured and coordinated. The program taught me hands-on tools as well as soft skills.» Further he adds: «Besides the high quality faculty and the diversified student teams, I consider the study period at the University of Rochester as one of the highlights.»

The program

The Rochester-Bern approach to management education lets participants seek creative solutions to business problems while providing the necessary analytical foundation.

Benefits

Without having to interrupt their careers, students develop a solid foundation in core functional business disciplines, refine their analytical skills, acquire the strategic perspective that is required for high-level management decision making, gain exposure to international management perspectives and practices, and become part of a large network of alumni in Switzerland and the United States.

Program participants immediately apply in the workplace the skills they acquire. They are motivated to seek out new challenges, share their knowledge with coworkers, and bring new, high-powered business tools to the workplace, instantly increasing the value of the sponsoring organizations. The program prepares high-potential managers for leadership and is a valuable investment in human capital.

Format

The program begins in January and meets biweekly on Fridays and Saturdays until the end of May in Switzerland. Participants then spend an intensive summer residency of six weeks at the University of Rochester. Thereafter, instruction continues in Switzerland from mid-August until graduation in June of the following year. In April, a stay in Shanghai completes the educational experience. The total duration of the program is 18 months.

The biweekly format of the [Swiss](#) part of the program is designed for executives who do not want to interrupt a successful career and need a schedule which is compatible with their business responsibilities. Moreover, the format enables program participants to critically review, assimilate, and apply what they have heard in class. Learning requires time and perspective, which is what the format is designed to provide. The retreat character of the location at the Lake of Thun supports this goal.

The intense summer session in [Rochester](#) allows participants to replace the rigors of daily managerial life with full-time study. It promotes an international experience by joint activities with the participants from the U.S. program and interesting company visits in the area. While staying in Rochester, the students devote their efforts to full-time study and self-improvement. Many participants find the time in Rochester the most valuable part of the program.

An international trip to [Shanghai](#) completes the curriculum. This stay is intended to enhance students' knowledge of Asian ways of doing business and to give them a better appreciation of cultural differences. Students discuss the opportunities and challenges of doing business in China, address the competitive strategies of Chinese as well as Western firms, visit local companies, and listen to presentations by Asian managers, academics, and expatriates.



Capstone project

- Business plan workshop

Strategic and cross-functional knowledge

- Corporate strategy
- Management in emerging markets
- Organization theory & control
- Corporate financial policy
- Marketing management
- Human resources management & leadership
- Economics of international business
- Valuation II

Functional knowledge

- Valuation I
- Marketing analysis & decision making
- Operations management
- Capital markets
- Information systems for management

Analytical knowledge

Finance and accounting

- Managerial accounting
- Financial accounting

Data analysis

- Managerial decision analysis & forecasting

Managerial economics

- Economic environment
- Managerial economics

Contents

The general management program offers a sequence of 18 well-integrated credit courses (60 U.S. credit hours, equivalent to 90 ECTS points) that follow a logical sequence proceeding from fundamental tools to strategy considerations. A set of getting-started sessions ensures that participants are ready for the beginning of the actual program. All courses are taught in English.

The table illustrates the logical sequence of the program. It starts with the necessary analytical tools. That lays the groundwork for the next step, the crucial functional knowledge. The final part is then dedicated to strategic and cross-functional knowledge. The three parts come together in a concluding capstone project (real-life business plan). At the end of the program participants see the overall picture and manage accordingly.

Details about the contents of the various courses can be found on our website www.executive-mba.ch.



Faculty

The courses are taught by outstanding professors. In Europe, we can choose from the best on the continent and in the United States, we build on the renowned faculty of the University of Rochester. Our professors have impressive track records in research. They are, however, also actively involved in consulting to the business community as well as to government and regulatory agencies and know the challenges of the business world.

The names of our professors and short CVs can be found on our website www.executive-mba.ch.

A typical class weekend in Thun, Switzerland

Friday	
8.45 - 9.00	Coffee
9.00 - 10.30	■ Session I (for example marketing management)
10.30 - 10.45	Break
10.45 - 12.15	■ Session II (marketing management)
12.15 - 13.45	Lunch
13.45 - 15.15	■ Session III (for example corporate strategy)
15.15 - 15.30	Break
15.30 - 17.00	■ Session IV (corporate strategy)
17.00 - 19.00	Break or guest lecture
19.00 - 20.00	Dinner
Saturday	
7.00 - 8.00	Breakfast
8.00 - 9.30	■ Session I (for example corporate strategy)
9.30 - 9.45	Break
9.45 - 11.15	■ Session II (corporate strategy)
11.15 - 12.00	Lunch
12.00 - 13.30	■ Session III (for example marketing management)
13.30 - 13.45	Break
13.45 - 15.15	■ Session IV (marketing management)





Classes

The program connects theory and practice. The lectures are interactive and offer opportunities for close interchange among faculty and students from a variety of professional backgrounds. Class discussions and project work focus on real-world examples, with an emphasis on immediate application in the workplace. The program develops students' abilities to distinguish what is important from what is unimportant and to solve problems.

Study teams are an integral part of the program. They give students an opportunity to work with participants from different industries, educational backgrounds and countries, to learn from each other, and to develop their leadership skills. Study teams meet regularly outside of class to review lectures, prepare class assignments, and work on projects.





Student progress is monitored closely through homework, case studies, exams, and team projects. All the assignments connect the knowledge acquired in class to practical application. Students are graded in each class according to the U.S. grading system. No dissertation or thesis is required for the degree, but students must complete the capstone project successfully.

Outstanding support enables students to focus on their learning and networking activities. Program management is always available to discuss problems and offer help. The program team gives every kind of assistance needed on class days and takes care of all logistics such as ordering books, preparing materials, or making hotel and restaurant reservations.

Dual degree

Men and women who complete the 18-month program successfully are awarded two degrees. First, they earn the degree of Master of Business Administration from the University of Rochester. It is the same degree they would receive if they studied full-time in the United States. The degree has a high reputation in Switzerland as well as in the rest of the world. Second, they receive the Executive Master of Business Administration from the Universität Bern, a university with a long and distinguished reputation in economics.



Capstone project

The [capstone project](#) gives students the opportunity to write a business plan for either their employer, or an own business idea, or an outside company. In this project, they use all the knowledge they have acquired in the program as well as techniques gained from a business plan workshop.

Throughout the project, students work intensely with their study team and experts in the field they write the business plan for. They explore the cross-functional applications of the various classes they have taken and expand their problem-solving abilities. After having completed the business plan, they present their solution to faculty, classmates, and a panel of experts (e.g. venture capitalists, entrepreneurs).



Facilities

In Switzerland, classes are held at the Congress Hotel Seepark in Thun. This fine hotel right next to the lake provides an ideal setting for innovative thinking and fruitful networking away from the hectic pace of day-to-day work. Located south of Bern, the Seepark is easily accessible by car or train. The hotel offers all the usual amenities as well as recreational facilities such as a whirlpool, sauna, and fitness room.

In Rochester, classes are taught at the Simon School in its executive program facilities. Accommodation is arranged in apartments close to the campus. There as well as at school, students find the necessary infrastructure for their studies. The university is also well equipped for a variety of individual and group sports. Breakfast and lunch are provided for students on all class days.

In China, classes are organized with a local partner and take place in the classroom as well as in various production sites around the city. Accommodation is arranged in a five-star hotel in the center of Shanghai, close to Nanjing Road. Transportation to the various sites is provided.

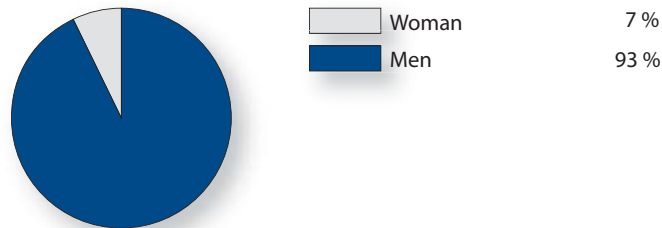
«The Hotel Seepark and the view over the lake and to the mountains create the perfect environment to change your perspective and come up with new ideas.»

Erich Steiner, Class 2007/08, CEO, Pavag Folien AG

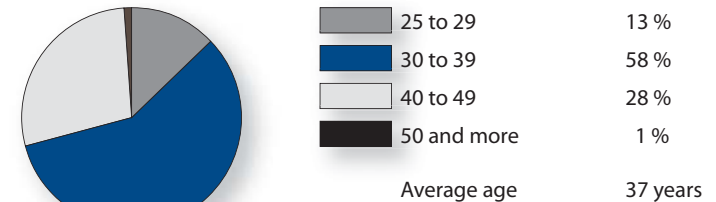
The profile of an average class

Each class brings together men and women with different backgrounds. They differ in gender, age, citizenship, education, professional function, and industry. Thus, also the classes themselves differ. In what follows, we describe the profile of an average class, based on data of our last three classes. The profiles of the individual classes can be found on our website www.executive-mba.ch.

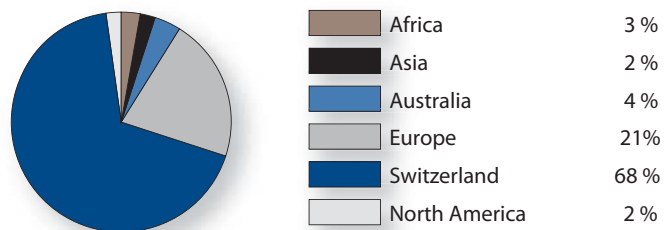
Gender



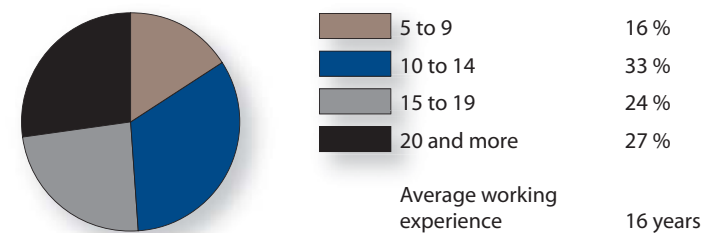
Age



Nationality

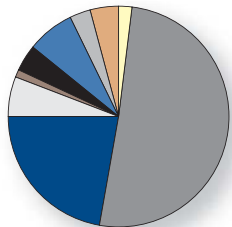


Working experience





Educational background



Arts	2 %
Economics / Management	51 %
Engineering	22 %
IT	6 %
Law	1 %
Medicine	4 %
Natural Sciences	7 %
Social Sciences	3 %
Other	4 %

Industry background

Administration / Public Sector	3%
Arts and Music	1%
Consulting	5%
Education	3%
Energy, Utilities & Mining	3%
Financial Services	27%
Health & Welfare	6%
Insurance	10%
IT & Telecommunications	4%
Manufacturing	22%
Pharma & Chemical Industry	8%
Real Estate	1%
Retail	2%
Transportation	5%

Functional background

Consulting	8%
Controlling / Finance	4%
Engineering / R&D	5%
General Management	34%
HR	2%
IT	5%
Legal / Compliance	1%
Logistics / Operations	3%
Manufacturing / Production	4%
Marketing / Sales	27%
Medical / Healthcare	2%
Other	5%

Open days in Thun

Candidates are welcome to sit in on regular classes to get an insider's view of the quality of coursework, faculty, and facilities of the Rochester-Bern Executive MBA program.

An open day in Thun gives you the opportunity to get a first-hand impression of the program and to talk with current students about their experience. We recommend that you join at least one session before lunch and one session after lunch in order to observe two different professors and talk to students during the break.

Since the number of available seats is limited, please sign up if you want to visit us (email to info@executive-mba.ch).

Open day dates 2012 (Friday / Saturday)

January	13 / 14	20 / 21	27 / 28	
February	03 / 04	10 / 11	17 / 18	24 / 25
March	02 / 03	09 / 10	16 / 17	30 / 31
April	13 / 14	27 / 28		
May	11 / 12	25 / 26		
August	10 / 11	24 / 25		
September	07 / 08	21 / 22		
October	05 / 06	19 / 20		
November	02 / 03	16 / 17	30	
December	01	14 / 15		

Open day schedule

Friday

09.00 – 10.30	Lecture I
10.45 – 12.15	Lecture II
12.15 – 13.45	Lunch
13.45 – 15.15	Lecture III
15.30 – 17.00	Lecture IV

Saturday

08.00 – 09.30	Lecture I
09.45 – 11.15	Lecture II
11.15 – 12.00	Lunch
12.00 – 13.30	Lecture III
13.45 – 15.15	Lecture IV



The admission

Applicants may apply directly to the program or be nominated by their current employer. Selection is based on business experience, academic achievement, potential for professional growth, and the motivation and drive to succeed in a challenging Executive MBA program.

Candidate requirements

Candidates for the program are middle- or senior-level managers with the potential for taking on increased responsibilities within their organizations. They have an academic or equivalent educational background and several years of management experience. They hold positions of high responsibility, have demonstrated potential for advancement, and are fluent in English. Moreover, they are able to set priorities and balance family, job, and studies.

Application packet

The applicant should submit the complete application form, a CV, an essay describing the motivation for pursuing an EMBA, an organization chart showing the applicant's position in his or her organization, two letters of recommendation, the letter of sponsorship, transcripts of academic records from all undergraduate, graduate and professional schools, and a passport photograph. All necessary forms are provided on our website www.executive-mba.ch (downloads).

Selection process

Complete applications can be submitted until October 31. Early applications by May 31 are encouraged and benefit from a discount. After all the required materials are received, applicants will be invited for two personal interviews. The interviews are based on the CV and focus heavily on business experience. Admission decisions are made within one week after the second interview. An application received after the deadline will be given consideration if space is available.

Tuition fees

The tuition for the program is CHF 70,000, expenses amount to CHF 22,000. Expenses include accommodation and all meals at the Hotel Seepark Thun, accommodation and some meals in Rochester (6 weeks) and Shanghai (1 week), all required books and materials, an iPad, examination fees, and the graduation ceremony. Tuition is to be paid in three installments.

- **First payment** due by November 30, 2012: CHF 42,000
- **Second payment** due by June 30, 2013: CHF 25,000
- **Third payment** due by January 31, 2014: CHF 25,000

The companies sending students

Since 1994, the companies listed below have sent members of their organizations to the Rochester-Bern Executive MBA program. If you would like to speak with someone in your company who has completed the program, please contact us.

ABB
Accarda
ACCESS! Biovalley & Biotech
Actelion
Adveq Management
Advision
Aerni-Leuch
AEW Energie (Aargauisches Elektrizitätswerk)
Akadia
Alcatel-Lucent (Alcatel)
Allega (Alcan Allega)
Alpiq (Atel)
Alpiq Management
AlpTransit Gotthard
Alstom
AMAG
Ammann
Arab Bank Switzerland
Ascom
at rete
Atos (Origin)
Audatex
AXA Winterthur
Axpo
Bank Coop
Bank EKI
Bank-now
Bank Sarasin & Cie

BASF Construction Chemicals (MBT Holding)
Basler & Hofmann Ingenieure und Planer
Basler Versicherungen
Bellevue Group (Swissfirst)
Binkert Pharma
Biobank Suisse
BKW FMB Energie
BLS
BOHAG
Boschung International (Delphi Automotive Systems)
Brandenberger + Ruosch
Briggs & Stratton
Bucher Leichtbau
Bundesamt für Gesundheit
Bundesamt für Informatik und Telekommunikation
Bundesamt für Kommunikation
Bundesamt für Landestopografie
Bundesamt für Landwirtschaft
Bystronic
Cambridge Technology Partners
CARBOGEN AMICIS (Carbogen)
CareFusion International
Carl F. Bucherer
CGS Management
Clariden Leu
COMLAB

Commerzbank
Constellium
Coop Mineraloel
Credit Suisse
Crucell Switzerland (Berna Biotech)
CSC Switzerland
CSEM – Centre Suisse d'Electronique et de Microtechnique SA
CSS Versicherung
Cutting Edge
CWS-boco Supply (CWS International)
D & D Constructores
Deleproject
Der Bund
Detroit Diesel Corporation
DG PRIVATBANK
DHL Express (Danzas)
Die Schweizerische Post
DMS Consulting
Dow Europe
DSM Nutricional Products
Eidgenössische Elektrizitätskommission ElCom
Eidgenössisches Departement für auswärtige Angelegenheiten
Eidgenössisches Departement für Verteidigung, Bevölkerungsschutz und Sport

Eidgenössisches Institut für Geistiges Eigentum
Emerson Process Management
Emhart Glass
Ensytec
EQ Group
Ericsson
Ernst & Young
ESSEX Chemie
Exsigno Deloitte (Mummert Consulting)
F. Hoffmann-La Roche Ltd.
FCE Bank
Feintool International
FF Group
Finanzdepartement Basel-Stadt
Finanzkontrolle des Kantons Bern
FineSolutions
FMCC Finance
Galenica Group
Gambro Hospal
Geistlich Pharma
Geneva Centre for Security Policy
Geocom Informatik
Georg Fischer
GfK Switzerland (IHA-GfK)
GHR Rechtsanwältin AG
Givaudan
Glausen + Partner
Global One
GSG Projekt Partner
GT Lane Financial Group
Hamo
Hayek Engineering
Heartbeat Experts
Hempel Special Metals (Firth)
Hero Group
Hewlett-Packard
Hilti Corporation
HOFFMANN NEOPAC
Hügli Nahrungsmittel
IBM
IDEXX Switzerland (Dr. Bommeli)
IG Dinkel

IIC Intersport	Moveguard	Roche	Swissmetal
Impact Management Consulting	MSG Systems	RTC Real-Time Center	Swisstopo
Implenia Development	Mühlemann Beratung & Treuhand	RUAG	Switch
Inselspital Bern	NBK Banque Privée	RUEPP & Partner Dietikon (Rebag Treuhand)	Syngenta
Intercai (Schweiz)	Nestlé	Sala International	Synthes
IPN Healthcare (Châtel Medical Devices)	Netcetera	SBB	Tecan Schweiz
Iveco Motorenforschung	NetModule	Schindler	Tecnomatix Unicam
Johnson & Johnson (Cilag)	Neue Aargauer Bank	SCHNEEBERGER	Tegum
JT International	New Reinsurance Company	Schulthess Maschinen	TELAGcompany (Activest)
Julius Bär	Nobel & Hug	Schweizerische Landesbibliothek	Thommen Medical
Jungfraubahnen	Novartis	Schweizerische Mobiliar	Thomson Reuters (Thomson Corporation)
Kanela GmbH	NOVO Business Consultants	Schweizerische Nationalbank	tm concept
Kantonsspital Bruderholz	Nycomed Pharma	SCOR Switzerland	Tuchs Schmid
Keramik Holding	ODLO International	Selecta	UBS
Kessler & Co	Oerlikon Contraves	sia Abrasives Industries (sia microtec)	Unaxis
Kiener + Wittlin	Omega	SIBAG Verwaltungs-AG (Scholl Switzerland)	Unilever Switzerland (Lever Fabergé)
Kieser Training	Omya Group	Siemens	Unisys (Schweiz)
KPMG	Opel	Sika Sarnafil (Sarnafil)	University Hospital Basel
Kraus Partner Investment Solutions	Optiswiss	Silent Gliss	UPS SCS (Switzerland)
Kuoni	Oracle	SIX Group Services (Telekurs Services)	USM U. Schärer Söhne
Landwirtschaftliches Bildungs- und Beratungszentrum	Orell Füssli	SIX SIS	Valiant
LGT Bank (Dresdner Bank Schweiz)	P. Robert and Partners	SOCIETE GENERALE Private Banking (Cantrade Private Bank)	Valora Schweiz
LODH PARTICIPATIONS	Patton-Inalp	Sol-E Suisse	Victoria-Jungfrau Grand Hotel & Spa
Logica Switzerland	Pavag Folien	Solvisco	Visana
Maerki Baumann & Co.	Pfizer	Sonova Holding	Visplay International
Man Investments	Pharmatic	Spinelab	Volkswirtschaftsdirektion des Kantons Bern
Management Service K5	Physikalisches Institut, Universität Bern	SRG Generaldirektion	Von Roll Holding
MARC RICH + CO HOLDING	PICS Telecom International	Steuerverwaltung des Kanton Bern	Vontobel Holding
Mattel	Pictet & Cie	Styner+Bienz FormTech	Wallstreet Institute
maxon motor	Plaspaq	Sulzer	Walt + Galmarini
McKinsey & Company	PostFinance	Sunrise (TDC Switzerland)	WANDER
Merck Millipore	PostLogistics (COS Consulting & Software)	SVIT Swiss Real Estate School (realis)	Wegelin & Co.
METRO Group Information Technology	Pöyry Infra (Electrowatt Infra)	Swiss Arts Management	Wella
Mettler-Toledo	PricewaterhouseCoopers	Swissauto Powersports	Wernli
Microsoft	Privatklinik Obach	Swiss Finance Institute	Wifag
Migros	Provet	Swiss Life	Wood Group
Milchverband Winterthur	publisuisse	Swiss Re	Ygnis
Mirabaud & Cie	Rahn	Swisscom	Zaugg Bau
MONI Communications (Marconi Communications)	Raiffeisen	Swisscom IT Services Finance (Comit)	Zimmer Schweiz Holdings (Centerpulse)
Mövenpick	Remaco Merger		Züblin Immobilien Holding
	REWE Schweiz (FRIMAGO)		Zürcher Kantonalbank
	Ringier Print Holding		Zurich Financial Services

The alumni association

Graduates of the Rochester-Bern Executive MBA can become members of the Swiss and American alumni associations. These associations offer a valuable network of business people who share the same educational background.



Simonites - The Rochester-Bern Alumni Association

The Swiss alumni association consists of around 600 members who have graduated from the program and live in Switzerland and abroad. Several Simonites support the program actively and sit on the alumni advisory board. The association organizes various activities, among them an annual joint event with Harvard, INSEAD, and IMD. It offers an attractive source of information for its members, interested guests, and recruiters worldwide.

Simon School Alumni Association

The American alumni association brings together more than 10,000 Simon School graduates from around the world. It is supported by the Office of Alumni Relations and Development at the University of Rochester, which ensures that alumni enjoy a lifelong relationship with other graduates. The school organizes events and seminars for its alumni. They are also part of an executive advisory committee influencing the school's future.

**«We'll change the way you think. – It's not a slogan, it's reality.
The Rochester-Bern Executive MBA with its global approach
teaches you how to think out of the box.»**

Andreas Jurt, Class 2006/07, Managing Director, Credit Suisse



Rochester-Bern Executive MBA Program 2013/14



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