

## The Rochester-Bern Executive MBA: We'll change the way you think.

<b>Goal</b>	The Rochester-Bern Executive MBA program offers a first-class general management education with an international focus and superior customer service. It allows participants to pursue an accredited MBA from a top-ranked business school without interrupting their careers.
<b>Candidates</b>	Candidates for the program are middle- or senior-level managers with the potential for taking on increased responsibilities within their organizations. They have an academic or equivalent educational background and several years of management experience.
<b>Contents</b>	The program is built on a cross-functional curriculum grounded in sound economic principles. Courses are well integrated and follow a logical sequence proceeding from basic tools to strategy considerations. Class discussions and projects focus on real-world examples with an emphasis on immediate application in the workplace. All courses are taught in English.
<b>Format</b>	The program begins in January and takes 18 months. Students meet biweekly in Thun (Switzerland) on Fridays and Saturdays until early June. In summer, they spend an intensive educational residency of six weeks in Rochester (NY, USA). Thereafter, instruction continues in Switzerland from mid August until graduation in June of the following year. In spring of the second year, a study week in Shanghai (China) completes the educational experience.
<b>Dual Degree</b>	<ul style="list-style-type: none"> <li>• Master of Business Administration (MBA) from the University of Rochester</li> <li>• Executive Master of Business Administration (EMBA) from the Universität Bern</li> </ul>
<b>Costs</b>	Tuition CHF 70,000 and expenses CHF 22,000. Expenses include all meals and lodging at the Hotel Seepark Thun, all required books and materials, accommodation and some meals in Rochester (six weeks) and Shanghai (one week), examination fees, and graduation ceremony.
<b>Supplier</b>	The program is a joint project of the University of Rochester (USA) and the Universität Bern (Switzerland).
<b>Accreditation</b>	The University of Rochester is accredited by AACSB International since 1966.
<b>Rankings (choice)</b>	<p>Following an extract of the Financial Times rankings 2011/12, further rankings and additional information can be found under <a href="http://www.executive-mba.ch">www.executive-mba.ch</a>.</p> <ul style="list-style-type: none"> <li>• No. 3 in the world for finance</li> <li>• No. 4 in the world for managerial economics</li> <li>• No. 22 among U.S. business schools (among the top 30 U.S. business schools since 1999)</li> <li>• No. 49 among the top business schools in the world</li> <li>• No. 90 among the top EMBA programs in the world</li> </ul>