



Jerold L. Zimmerman

Course: Managerial Accounting

Ronald L. Bittner Professor of Business Administration and Professor of Accounting, University of Rochester, USA; Ph.D., Business Administration, University of California at Berkeley

Jerold L. Zimmerman is a member of the board of directors of CPAC (Nasdaq) and chairs the audit committee, and is a member of the board of directors of IEC Electronics. He was a distinguished faculty member of the American Accounting Association's Doctoral Consortium in 2005 and a visiting professor at the Chinese University of Hong Kong, Hong Kong University of Science and Technology, and Hong Kong Polytechnic University.

Zimmerman's research and teaching interests involve financial and managerial accounting. His current research, "Asymmetric Sensitivity of CEO Cash Compensation to Stock Returns," is with Andrew J. Leone and Joanna Shuang Wu. He and Watts co-wrote *Positive Accounting Theory* in 1986. His papers have been published in various journals. The fourth edition of *Managerial Economics and Organizational Architecture*, by Brickley, Smith, and Zimmerman, was published in 2003. The fifth edition of Zimmerman's *Accounting for Decision Making and Control* was published in 2005. Watters, Morse, and Zimmerman have published the second edition of an undergraduate accounting text, *Management Accounting*. Zimmerman is an editor of the *Journal of Accounting and Economics*. In 2004, he and Watts received the American Accounting Association Seminal Contribution to the Accounting Literature Award, the most prestigious research award in the field of accounting.